



GREATER HYDERABAD MUNICIPAL CORPORATION



The mBillionth Award South Asia 2011 (As an Award Winner for the year 2011)

GHMC's Off Site Real Time (OSRT) system has bagged the 'mBillionth Award' for South Asia under the 'm-Governance' category on July 23-07-2011. The awards are endorsed by the Union Ministry of Communications & IT along with several prominent organisations of the region, an official spokesperson said on Saturday.

OSRT has been launched in the beginning of the year to keep tab on town planning operations and also attendance of the sanitation staff where photos are taken by mobile phones by officials and uploaded into the GHMC website with precise timings.

mBillionth Award is a dedicated platform to explore the latent potential of mobile & telecom sector across 8 countries in South Asia: Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka.

The mBillionth Award is designed as an annual South Asia's leading mobile & telecom award platform leading to larger regional Mobile Congress in media and policy advocacy. It is to honour excellence in mobile communications across South Asia spread over 11 core categories:

m-Business & Commerce/Banking	m-Culture & Heritage	m-Governance
m-Education & Learning	m-Health	m- Environment
m-Inclusion	m-News & Journalism	m-Travel & Tourism
m-Infrastructure	m-Entertainment	

The mBillionth Award South Asia 2010 was the first-of-its-kind in the region recognising and felicitating mobile

innovations, applications and content services delivery.



